



## Adam Prom

Partner

Chicago

312.214.7900 | [aprom@dicellolevitt.com](mailto:aprom@dicellolevitt.com)

Ten North Dearborn Street  
Sixth Floor  
Chicago, Illinois 60602

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### Overview

Adam Prom has contributed significantly to and led a variety of complex litigations that have resulted in settlements worth hundreds of millions of dollars, including class actions and multidistrict litigation (MDLs). He has represented consumers, small and large businesses, whistleblowers, and public entities in all manner of cases, including those involving consumer protection, privacy, product liability and automotive defects, environmental contamination, False Claims Act *qui tam*, and business disputes. Adam's broad knowledge base and experience sets him apart and allows him to successfully traverse any practice area at the firm, all the while focusing on redressing harm caused by others' unscrupulous business practices. Adam has represented consumers and businesses against industry titans like Google, Meta, CVS, Nissan, and Navistar. He has been listed annually since 2019 as an Illinois Rising Star by *Super Lawyers*, and he is part of the firm's Cybersecurity & Privacy team, which *Law360* recognized as "Group of the Year" for three consecutive years (2020-2022).

In addition to monetary recoveries for the firm's clients, Adam also pursues important injunctive relief to correct business practices moving forward. In one case, in addition to a settlement fund of \$21 million, Adam served as part of a team that obtained an agreed injunction to ensure the humane treatment of animals. In other cases involving privacy and cybersecurity, Adam and his colleagues are at the forefront of not only pursuing and obtaining large settlements but also the deletion of ill-gotten personal data and prevention of other personal intrusions.

Beyond his class action work, Adam has substantial trial experience in state and federal court, and he has successfully led and won multiple arbitrations for individual consumers and businesses, including a multi-day arbitration against a multi-billion dollar group of trusts.

Adam has demonstrated a commitment to public service, and is active in multiple legal advocacy organizations including Public Justice, the American Association for Justice, and other state and federal bar associations. Adam also serves on the Chicago Bar Association's Judicial

Evaluation Committee and has volunteered his time to multiple organizations in Chicago, particularly mentoring students.

## Practice Areas

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AGRICULTURE AND BIOTECHNOLOGY LITIGATION

CLASS ACTION LITIGATION

COMMERCIAL LITIGATION

ENVIRONMENTAL LITIGATION

PRODUCT LIABILITY

PUBLIC CLIENT

SECURITIES AND FINANCIAL PRODUCTS LITIGATION

PRIVACY, TECHNOLOGY, AND CYBERSECURITY

WHISTLEBLOWER LITIGATION

## Education

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The University of Texas School of Law, J.D.

Marquette University, B.A., *magna cum laude*

## Representative Matters

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Represented plaintiffs in class action litigation concerning alleged defective truck engines, which resulted in a \$135 million settlement. *In re: Navistar MaxxForce Engines Marketing, Sales Practices and Products Liability Litigation* (N.D. Ill.)

Represented relators in *qui tam* case over alleged defective athletic fields sold and installed in Illinois. *State of Illinois ex rel. Kenny Gilman, et al. v. FieldTurf USA, Inc., et al.* (Cir. Ct. Cook County)

Representing states, such as Michigan, as a Special Assistant Attorney General, in cases regarding alleged environmental contamination from PFAS “forever chemicals.” *E.g. Nessel, et al. v. 3M Co., et al.*, (D. S.C.)

Representing plaintiffs in class action litigation over alleged false labelling and marketing of certain dairy products produced using milk from cows that were allegedly not treated humanely (proposed \$21 million settlement plus injunctive relief). *In re: fairlife Milk Products Marketing and Sales Practices Litigation*, (N.D. Ill.)

Representing plaintiffs in class action litigation over alleged data privacy violations through the Chrome browser. *Calhoun et al. v. Google LLC* (N.D. Cal.)

Representing plaintiffs in class action litigation against a major automobile manufacturer over alleged defect in braking system. *In re: Nissan North America, Inc. Litigation* (M.D. Tenn.)

Representing plaintiffs in class action litigation over alleged tracking on Facebook partner websites after users had logged out (proposed \$90 million settlement plus injunctive relief). *In re: Facebook Internet Tracking Litigation* (N.D. Cal.)

## Awards & Honors

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Legal Lions of the Week, **Law360** (2024)

**American Bar Association**, 2023 On The Rise – Top 40 Young Lawyers Award

Illinois Rising Star, **Super Lawyers** (listed annually since 2019)

National Order of the Barristers, **The University of Texas School of Law**

Pro Bono Superstar: Beacon Distinction, **The University of Texas School of Law**

Judge Quentin Keith Endowed Presidential Scholarship in Law for Excellence in Advocacy, **The University of Texas School of Law**

Burke Scholar, **Marquette University**

## Publications & Presentations

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“You are What You Eat – Or So You Think: The Legal Impact of Humane, Green, and Climate-Friendly Product Advertising,” Illinois State Bar Association panel (March 2023)

“Murky Waters”, TRIAL (May 2020)

“A Broken Net: When Consumer Goods Get Hacked”, TRIAL (December 2018)

## Admissions & Memberships

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**Bar Admissions**

Illinois

**Court Admissions**

U.S. Court of Appeals, Sixth Circuit

U.S. Court of Appeals, Seventh Circuit

U.S. Court of Appeals, Ninth Circuit

U.S. District Court, Northern District of Illinois

U.S. District Court, Eastern District of Wisconsin

U.S. District Court, Western District of Wisconsin

U.S. District Court, Eastern District of Michigan

U.S. District Court, Western District of Michigan

U.S. District Court, Northern District of Ohio

**Memberships**

Public Justice Foundation

Federal Bar Association

American Bar Association

Illinois State Bar Association

Chicago Bar Association

American Association for Justice

Illinois Trial Lawyers Association