



Greg Asciolla

Partner

New York

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Overview

Greg Asciolla is a partner in DiCello Levitt's New York office, where he serves as Chair of the Firm's Antitrust and Competition Litigation Practice, Managing Partner of the New York Office, and Co-Chair of the DEI Committee. Greg focuses on representing businesses, public pension funds, and health and welfare funds in complex antitrust and commodities class actions, including price-fixing, monopolization, commodities manipulation, pay-for-delay agreements, and other anticompetitive practices. He also has successfully represented, pro bono, three Ugandan LGBTQ clients seeking asylum in the U.S.

Recovering billions on behalf of his clients, Greg leads extensive investigations into potential anticompetitive conduct, often resulting in first-to-file cases. Prior to joining DiCello Levitt, Greg chaired a nationally-recognized antitrust practice group as a partner and oversaw significant growth in group size, leadership appointments, cases filed, investigations, and reputation. He also served as a partner in the antitrust practice group at a top-ranked AmLaw100 firm. Greg began his career as an attorney at the U.S. Department of Justice's Antitrust Division.

Greg is regularly appointed to leadership positions in major antitrust cases in federal courts throughout the United States, including *Generic Drugs Pricing Antitrust Litigation*, *European Government Bonds Antitrust Litigation*, *Platinum and Palladium Antitrust Litigation*, *Surescripts Antitrust Litigation*, *Crop Inputs Antitrust Litigation*, *Opana ER Antitrust Litigation*, *Borozny v. Raytheon*, *Fusion Elite v. Varsity Brands*, and *Novartis and Par Antitrust Litigation*.

Named a "Titan of the Plaintiffs Bar" by *Law360* as well as a leading plaintiffs' competition lawyer by *Global Competition Review* and *Chambers USA*, Greg is often recognized for his experience and involvement in high-profile cases. He has been named one of the "Leading Plaintiff Financial Lawyers in America" by *Lawdragon*, a "Litigation Star" by *Benchmark Litigation*, and a "Leading Lawyer" and a "Next Generation Lawyer" by *The Legal 500*, with sources

describing him as “very effective plaintiffs’ counsel” and “always act[ing] with a good degree of professionalism.”

Greg makes substantial contributions to the antitrust bar. In 2016, he was elected to the Executive Committee of the New York State Bar Association Antitrust Law Section, where he currently serves as the Finance Officer. He also currently serves as Vice-Chair of the ABA’s Diversity.Advanced Committee, Co-Chairman of the Antitrust and Trade Regulation Committee of the New York County Lawyers’ Association and Treasurer and Membership Director of the Committee to Support the Antitrust Laws. Greg is an annual invitee of the exclusive Antitrust Forum, serves as the U.S. representative to the Business & Banking Litigation Network, and is on the Advisory Board of the American Antitrust Institute.

Practice Areas

ANTITRUST AND COMPETITION LITIGATION

CLASS ACTION LITIGATION

PUBLIC CLIENT

Education

Catholic University of America, J.D.

Boston College, A.B., *cum laude*

Representative Matters

In re Generic Pharmaceuticals Pricing Antitrust Litigation

In re Opana ER Antitrust Litigation

In re Novartis and Par Antitrust Litigation (Exforge)

In re European Government Bonds Antitrust Litigation

In re Platinum and Palladium Antitrust Litigation (Modern Settings LLC v. BASF Metals Limited)

In re Foreign Exchange Benchmark Rates Antitrust Litigation

In re Crop Inputs Antitrust Litigation

In re Surescripts Antitrust Litigation

Settled | Resolved Cases

In re Aftermarket Filters Antitrust Litigation

In re Air Cargo Shipping Services Antitrust Litigation

In re Marine Hose Antitrust Litigation

Marine Products Antitrust Litigation

ISDAFix Price-Fixing Litigation (Alaska Electrical Pension Fund v. Bank of America)

In re Lidoderm Antitrust Litigation

In re Aggrenox Antitrust Litigation

Awards & Honors

Recognized in Antitrust Law, **The Best Lawyers in America®** (2022-2024)

Competition and Antitrust MVP, **Law360** (2023)

Distinguished Leader, **New York Law Journal** (2023)

New York Litigation Star – Competition/Antitrust, **Benchmark Litigation** (2023-2024)

Litigator of the Week – Runner- Up, **AmLaw Litigation Daily** (January 27, 2023)

Antitrust: Mainly Plaintiff – New York (Band 1), **Chambers USA** (2020-2023)

Antitrust: Plaintiff – USA – Nationwide (Band 1), **Chambers USA** (2020-2023)

Leading Competition: U.S. Plaintiff, **Global Competition Review/Who's Who Legal** (2014-2021)

Leading Lawyer: Recommended, **The Legal 500** (2021-2023)

Recognized in Antitrust Civil Litigation/Class Action, **The Legal 500** (2010-2021)

500 Leading Plaintiff Financial Lawyers, **Lawdragon** (2021-2023)

Titan of the Plaintiffs Bar, **Law360** (2014)

Competition Law360, Editorial Advisory Board (2010, 2014-2016)

New York Super Lawyers (listed annually since 2011)

Publications & Presentations



Writings

"Welcome to McDonald's...May I Take Your Cashier? — A Review of Recent Franchise No-Poach Class Action Lawsuits," Competition Policy International (May 2022)

"Protecting Patents Through Tribal Sovereign Immunity: A Failed Experiment," Antitrust Advisor (February 2019)

"FDA Risk-Evaluation Guidance Unlikely to Help Generics," Law360 (June 2018)

"Arbitration Rule Repeal Will Adversely Affect Consumers," Law360 (November 2017)

"Creating a Partial Solution to Delayed Generic Competition," Law360 (June 2016)

"Shall We Dance?'—Biologic-Biosimilar Competition Under the Biologics Price Competition and Innovation Act," CPI Antitrust Chronicle (December 2015)

"When Blue Turns to Grey: Grand Jury Subpoenas for Foreign Documents Produced in Civil Litigation," NY Litigator (January 2014)

"Europe Advancing Victims' Rights in Antitrust Actions," The National Law Journal (November 2013)

"Potash Case Brings FTAIA to the Limelight," Global Competition Review (January 2013)

"Two New Court Rulings Say No Exception in Per Se Rule on International Price-Fixing," NYSBA Bar News (December 2012)

"Recent Cases on Antitrust Implications of Petitioning Foreign Governments," The National Law Journal (November 2011)

"Quantifying Antitrust Damages in Private Enforcement Actions Under European Union," Westlaw Journal: Antitrust (May 2010)

"How Courts Analyze Guilty Pleas and Government Investigations When Considering the Plausibility of an Antitrust Conspiracy After Twombly," Class Action Litigation Report (March 2010)

"Iqbal and the Twombly Pleading Standard," Law360 (June 2009)

"Analyzing Proper Pleading Standard for Commodity Manipulation Claims," New York Law Journal (February 2009)

Presentations

"Recent Developments in Health Care & Pharmaceuticals Q3 2019," ABA Section of Antitrust Law (October 2019)

"Antitrust Panel," Class Action Mastery Forum, Litigation Conferences (January 2019)

"Antitrust Enforcement in the Age of Tweets," PF2 Securities (October 2017)

“Role of Authorized Generics in Enabling Pay for Delay Deals,” Competition Issues in Pharmaceuticals, Center for Competition Policy (June 2017)

“Banking and Financial Disputes Debate,” Collyer Bristow (September 2016)

“Banks on Trial,” Sunday Extra Podcast, Australian Broadcasting Network (July 2016)

“The Promise and Pitfalls of Section 2: Recent Developments,” ABA Antitrust Panel, American Bar Association (October 2015)

“The Antitrust Implications of Conditional Sales,” Antitrust Law Section Annual Fall Symposium, New York State Bar Association (November 2014)

“Questioning the Integrity of Financial Benchmarks: Legal Tools and Practical Problems,” American Bar Association (January 2014)

“From Microsoft to Google: What Have We Learned About Antitrust in Technology Platform Markets?” 2013 Antitrust Spring Lecture, New York State Bar Association (May 2013)

“The FTAIA After 30 Years: What Does the Recent Potash Decision Mean for the Future?” Antitrust Law Section Annual Meeting, New York State Bar Association (January 2013)

Admissions & Memberships

Bar Admissions

New York

District of Columbia

Court Admissions

U.S. District Court, Southern District of New York

U.S. District Court, Eastern District of New York

U.S. Court of Appeals, Second Circuit

U.S. Court of Appeals, Third Circuit

Memberships

American Antitrust Institute, Advisory Board and Awards Committee member

Committee to Support the Antitrust Laws (COSAL), Secretary and Membership Director

New York State Bar Association, Finance Officer and Antitrust Executive Committee member

New York County Lawyers Association Antitrust and Trade Regulation Committee, Co-Chair

LGBT Bar Association of New York, member

International Banking Litigation Network, U.S. representative

American Bar Association, Antitrust Section's Diversity.Advanced Committee, Vice-Chair

American Bar Association Antitrust Section, member