



DICELLO LEVITT

Marketing Content Writer

DiCello Levitt LLC

Remote

Description

DiCello Levitt, with more than 60 lawyers and five offices nationwide, is seeking a Writer to join our Communications team who will be responsible for developing content through a variety of channels. The Writer will work closely with members of the communications and marketing team to ensure consistency of the firm's brand and style.

Responsibilities will include:

- Develop compelling narratives for use in award nominations.
- Draft news alerts and marketing copy, including bios, representative matters, and brochures.
- Draft articles and other content as needed for external and internal audiences.
- Ability to write for a variety of audiences from lawyers to businesspersons.
- Help produce digital storytelling content for external audiences including but not limited to vlogs and podcasts.
- Audit and update content on the website to ensure consistency in style and tone.
- Proof client alerts and other content developed by attorneys for distribution to our mailing lists and website.
- Draft and distribute weekly "In the News" email and help develop a marketing newsletter for regular internal distribution.
- Work closely with the Chief Marketing Officer on developing content for employee engagement.
- Creatively identify new opportunities, industry trends, and newsworthy or otherwise significant content.
- Maintain the firm's style guide.



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Desired Skills and Qualifications

- Demonstrated passion for writing and ability for project management.
- Clear, concise writer who can distill complex ideas into easy to digest content.
- Strong grammar, spelling and proofreading skills; strong command and knowledge of the Associated Press Stylebook.

Education and Experience Required:

BA in Journalism, Communications, or Marketing. 4-6 years' experience in a related field, preferably a law firm or professional services environment handling B2B communications.

Candidates must be intellectually curious, have strong writing and communication skills, work well under tight deadlines, be familiar with current AP style guidelines, and be able to conform deliverables to the firm style guide. Preferred candidates will have excellent writing and copyediting skills, including specialized experience in business or legal news writing.

Ability to travel to the firm's offices or other events, when needed.

About DiCello Levitt

At DiCello Levitt, we're dedicated to achieving justice for our clients through mass tort, class action, business-to-business, public client, whistleblower, civil rights, and personal injury litigation. Our lawyers are highly respected for their ability to litigate and win cases—whether by trial, settlement, or otherwise—for people who have suffered harm, global corporations that have sustained significant economic losses, and public clients seeking to protect their citizens' rights and interests. Every day, we put our reputations—and our capital—on the line for our clients.

For more, visit our website: <https://www.dicellolevitt.com>.

DiCello Levitt LLC is committed to ensuring equal employment opportunity and non-discrimination. The firm prohibits unlawful discrimination in any term or condition of employment against any employee or applicant for employment because of the individual's race, color, creed, religion, sex, age, marital status, national origin, ancestry, citizenship, sexual orientation, gender identity or expression, genetic information, disability, membership or service in the armed forces, or any other characteristic protected by law.