



Marketing Content Writer

DiCello Levitt LLP

U.S. Remote

Join a firm that's shaping front-page headlines and pursuing justice every day, whether litigating some of the most significant civil and human rights cases of our times or ensuring that companies take responsibility for their actions and remediate the harm they have caused.

DiCello Levitt, with offices nationwide, is seeking an experienced Marketing Content Writer that will work closely with members of our communications and marketing team to develop engaging content for a variety of channels.

Description

The Marketing Content Writer will be responsible for producing written content that is engaging for various audiences and that supports the firm's overall communications and marketing strategies.

The Writer must also ensure consistency and alignment of content with the firm's brand, style, and tone.

Role and Responsibilities:

- Draft firm news alerts and marketing copy, including attorney bios, representative case matters, and client brochures.
- Draft articles and other content as needed for both external and internal purposes.
- Ability to write for a variety of audiences from lawyers to business professionals.
- Assist in production of digital storytelling content for external audiences including but not limited to vlogs and podcasts.



Marketing Content Writer (Continued)

Role and Responsibilities (continued):

- Develop compelling narratives for use in firm and attorney award submissions and nominations.
- Audit and provide updated content for the website, ensuring consistency in style and tone.
- Proof client alerts and other content developed by attorneys for distribution to our mailing lists and for posting to our website.
- Draft and distribute weekly “In the News” email and help develop a marketing newsletter for regular internal distribution.
- Work closely with the Chief Marketing Officer to develop content related to employee engagement.
- Creatively identify new opportunities, industry trends, and newsworthy or otherwise significant content.
- Maintain the firm’s style guide.

Desired Skills and Qualifications

- Demonstrated passion for writing
- Excellent copyediting skills, including specialized experience in business or legal news writing.
- Strong communication skills.
- Excellent project management skills and ability to work under tight deadlines.
- Ability to write clearly and concisely, distilling complex ideas into easy-to-digest content.
- Strong grammar, spelling, and proofreading skills.
- Strong command and knowledge of the Associated Press Stylebook.
- Ability to conform deliverables to the firm style guide.
- Ability to travel to the firm’s offices or other events, when needed.

Education and Experience

- BA in Journalism, Communications, or Marketing.
- 4-6 years’ experience in a related field, preferably a law firm or professional services environment handling B2B communications.



About DiCello Levitt

At DiCello Levitt, we're dedicated to achieving justice in all its dimensions, from protecting individual rights to achieving environmental justice to restoring basic human dignity through the justice system. Our firm works tirelessly for a just and equitable future for our clients through class-action, mass tort, civil rights, whistleblower, and personal injury litigation, among other practice areas.

Our lawyers are highly respected for their ability to litigate and win cases – whether by trial, settlement, or otherwise – for people who have suffered harm, businesses that have sustained significant economic losses, and public clients seeking to protect their citizens' rights and interests. Every day, we put our reputations – and our capital – on the line for our clients.

For more, visit our website: <https://www.dicellolevitt.com>.

DiCello Levitt LLP is committed to ensuring equal employment opportunity and non-discrimination. The firm prohibits unlawful discrimination in any term or condition of employment against any employee or applicant for employment because of the individual's race, color, creed, religion, sex, age, marital status, national origin, ancestry, citizenship, sexual orientation, gender identity or expression, genetic information, disability, membership or service in the armed forces, or any other characteristic protected by law.

To apply, please send cover letter, resume, and references to Careers@DicelloLevitt.com.